



## Square Dance Radio Network Advertising Price Sheet

	<b>Sponsoring Advertiser</b>	<b>For-Profit Advertiser</b>	<b>Not-For-Profit Advertiser</b>
<b>Directly Square Dance Related</b>	<b>\$150</b>	<b>\$100</b>	<b>\$50</b>
<b>Example</b>		Caller, Record Producer, Badge Maker	Club, Festival, Associations
<b>Non-Square Dance Related</b>	<b>\$175</b>	<b>\$125</b>	<b>\$75</b>
<b>Example</b>		Travel Agent	Gaming Groups, Alternate Cons

Standard Advertiser include:

1. One 30-second radio spot on one show
2. One week primary logo/link placement on the SDRN website
3. One additional week secondary logo/link placement on the SDRN website

Sponsoring Advertiser includes:

1. All standard advertising benefits
2. One additional 30-second radio spot on one show (Or one 60-second radio spot on one show)
3. All references to the show will include Advertiser's name (ie: The DoSaDo Show by Allemande Left Records)
4. One additional week primary logo/link placement on the SDRN website (3 weeks total)



## Square Dance Radio Network Advertising Info Sheet

Advertising Organization Name: \_\_\_\_\_

### Contact Person

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Email Address: \_\_\_\_\_

Phone: \_\_\_\_\_

### Ad type (Check One):

- |  |  |
|--|--|
| <input type="checkbox"/> Primary Square Dance            | <input type="checkbox"/> Primary Non-Square Dance        |
| <input type="checkbox"/> For-Profit Square Dance         | <input type="checkbox"/> For-Profit Non-Square Dance     |
| <input type="checkbox"/> Not-For-Profit Non-Square Dance | <input type="checkbox"/> Not-For-Profit Non-Square Dance |

Requested Air Date:      Month: \_\_\_\_\_ Day: \_\_\_\_\_ Year: \_\_\_\_\_

### Requested Show (Check One):

- |                                      |                                       |
|--------------------------------------|---------------------------------------|
| <input type="checkbox"/> DoSaDo Show | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> Square Tips |                                       |

### Number of Consecutive Airings (Circle One):

1      2      3      5      10      Other: \_\_\_\_\_

### Advertising Format:

- |  |   |
|--|---|
| <input type="checkbox"/> Text to be read by SDRN hosts | <input type="checkbox"/> Advertiser supplied audio file |
| <input type="checkbox"/> Text read by advertiser       | <input type="checkbox"/> Other                          |

Fee: \$ \_\_\_\_\_

Payment Method: